



“100% of Cognizant employees said that GlobalEnglish training was a worthwhile investment of their time.”



Cognizant

Cognizant is a leading provider of information technology, consulting and business process outsourcing services, headquartered in Teaneck, New Jersey (U.S.), with over 50 delivery centers worldwide and approximately 260,000 employees.

Building Global Capabilities and Personal Confidence

Business Need

Cognizant’s exponential growth has been driven by strategic mergers and acquisitions to build capabilities and expand its geographical footprint.

An internal survey of Cognizant employees found that 100% believed English competency is required and important for their current positions, and 85% believed strong English skills were required for advancement within the company.

Working with hundreds of thousands of young employees who have had varying degrees of exposure to English meant Cognizant needed an adaptive and responsive solution to provide its staff with the appropriate language skills needed to succeed.

Solution

Cognizant needed a system with robust administrative tools and reports, speech performance feedback, and self-paced learning functions. The company decided to use a suite of tools from GlobalEnglish to provide the best possible introductory and ongoing education, coaching and Business English skill development.

Cognizant uses ongoing training with the **GlobalEnglish One** platform and suite of learning tools to help staff continuously develop basic and more nuanced skills required in their positions.

Cognizant urges employees to become able to interpret and respond to the feelings that are contained in words, rather than to merely understand the English language.

Outcome

A survey of Cognizant staff found overwhelming satisfaction in terms of educational outcomes and overall satisfaction.

100% of employees reported that GlobalEnglish **improved their ability** to communicate in English within professional settings.

72% of employees felt they **became confident users** of the English language.